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Podcast Inspires Indigenous Cultural Understanding: Road to Your Name is Back with Season 4

Toronto, ON, September 29, 2022- The Road to Your Name podcast is back for its fourth season and promises to continue to celebrate and amplify Indigenous voices across Canada.

The podcast that first debuted back in 2020, has continued to grow in popularity, now praised for its in-depth discussions and wide range of topics that focus on Indigenous culture and perspectives. Host Lisa M VanEvery, Kanien'kehá:ka (Mohawk) from the Wolf Clan, has dedicated her life to preserving Indigenous culture. She explains that the fourth season of Road to Your Name is a must listen, featuring a lineup of amazing speakers including Indigenous authors, Knowledge Keepers, artists, and entrepreneurs who will all share their wisdom and experiences from the *Haudenosaunee* perspective.

“All of the episodes take a relatable and valuable look at what Indigenous changemakers are doing throughout Turtle Island. This season, each podcast will introduce listeners to a storyteller that will take them on a journey of cultural exploration, sharing personal experiences that are sure to be broken down into engaging and reflective conversations,” says VanEvery. “The fourth season of Road to Your Name will discuss a variety of themes including Indigenous knowledge, filmmaking, our gifts of creativity, the arts, and even technology. Prepare to be inspired by our guests.”

Road to Your Name has reached listeners all over the world in over 20 countries. Season 4 launches September 29, with an episode featuring an in-depth conversation with actor, Gary Farmer, from Six Nations of the Grand River. Farmer chats about starting out in theatre in the mid-1970s and working in the arts ever since.

“Storytelling is something Indigenous people have done for generations and it’s one of the most



significant ways in which we relate and communicate. We continue to communicate through our wampum belts, creation stories, and our languages. The podcast is an extension of our storytelling and a platform where we can share and hopefully resonate with people,” continues VanEvery.

Listeners can subscribe and check out Road to Your Name by visiting:

<https://theroadtoyournamepodcast.transistor.fm/>

New episodes go live every Thursday with ten included in Season 4.

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